



GINA TOLENTINO

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PREFERRED POSITION Senior Designer/Art Director

SUMMARY

I am a creative, self-motivated designer with experience in brand development, and design of marketing materials in both traditional print and Web media. I have researched, conceptualized, presented and developed innovative, smart and memorable solutions for an array of clients such as Aristocratic Cabinets, Barilla, Boeing Commercial Airlines, Congressional Quarterly, Cranium, Edelman, Fred Hutchinson Cancer Research Center, The JBG Companies, Microsoft, Oldcastle Precast, Operation Smile, Ronald McDonald House Charities, Savers/Vallue Village, Starbucks and Sourcefire.

INDUSTRY EXPERIENCE

Phinney Bischoff Design House, Seattle, WA. (2007-2008)

Senior Graphic Designer. Design of brand identities, print and Web projects.

Axis Communications, Washington, DC. (2005-2007)

Senior Graphic Designer. Art direction and design of brand identities and print projects.

Dulce Design, Seattle, WA. (2002-2004)

Senior Graphic Designer. Design and management of brand identities, print and Web projects.

Cole & Weber/Red Cell, Seattle, WA. (2000-2001)

Associate Interactive Art Director. Art direction, design and management of Web projects

Marchfirst, Kirkland, WA. (1999-2000)

Graphic Designer. Design of brand identities and Web projects.

SELECTED FREELANCE

zAmys Pizzeria, Washington, DC. (2006)

Art direction, design and management of Web site.

Avenue A / Razorfish, Seattle, WA. (2005)

Design of invitation for internal marketing event.

Noble Wines, Seattle, WA. (2003-2004)

Design of identity and promotional calendar.

Crow Restaurant and Bar, Seattle, WA. (2004)

Designed identity system, Web site.

Peel Interactive, Seattle, WA. (2002)

Created illustrations for interactive Web site for The Smart Museum of Art.

EDUCATION

University of California at Los Angeles (1989-1992). College of Fine Arts. Major: Design.

California Institute for the Arts (1989). Scholarship. Focus: Animation.

California College of Arts and Crafts (1988). Scholarship. Focus: Mixed Media

COMPUTER KNOWLEDGE

Mac and PC environments. Adobe Creative Suite, Macromedia Freehand, Macromedia Dreamweaver, Macromedia Flash, QuarkXPress.

REFERENCES Supplied upon request.